



AV-VISIO 4/2015 Official Exhibition Publication

AV-VISIO 4/2015 is the official exhibition publication for The International AudioVisual Helsinki trade show. Advertisement rates cover the release of both printed and electronic publications.

MORE INFORMATION: www.audiovisualhelsinki.fi

ADVERTISING RATES

RATES FOR EXHIBITORS

Size of advertisement | Advertising Rates VAT 0%.
(VAT will be added to the prices)

2/1 PAGE	2500€
2/1 PAGE (members)	2000€
2/1 PAGE (partners)	1700€

Ad Size: 420 x 297mm +3mm bleed,
300dpi, CMYK color, pdf

1/1 PAGE	1300€
1/1 PAGE (members)	1100€
1/1 PAGE (partners)	935€

Ad Size: 210 x 297mm +3mm bleed,
300dpi, CMYK color, pdf

1/2 PAGE	950€
1/2 PAGE (members)	800€

Ad Size: **Horizontal:** 210 x 142 mm, +3mm bleed,
Vertical: 105 x 297 mm, +3mm bleed, 300dpi, CMYK color, pdf

1/4 PAGE	600€
1/4 PAGE (members)	450€

Ad Size: **Horizontal:** 210 x 74 mm, +3mm bleed,
Vertical: 88 x 142 mm, 300dpi, CMYK color, pdf

LOGO	50€
LOGO (members)	30€

Logos as vector files: (ai, eps, pdf) CMYK color,
or as pixelgraphics (jpg, tiff), resolution 300dpi, CMYK color.
The total space available for the logo: 80mm(width) x 23mm(height).

CLOSING DATES

- Deadline for orders and editorial materials: 2.10.2015
- Print ready materials: 16.10.2015
- Issue dates: digital edition 10.11.2015
and printed edition 18.11.2015
(handed out during the trade show 18.–20.11.2015)

ADVERTISING RATES

RATES FOR OTHER ADVERTISERS

Size of advertisement | Advertising Rates VAT 0%.
(VAT will be added to the prices)

2/1 PAGE	3250€
2/1 PAGE (members)	2600€

Ad Size: 420 x 297mm +3mm bleed,
300dpi, CMYK color, pdf

1/1 PAGE	1690€
1/1 PAGE (members)	1430€

Ad Size: 210 x 297mm +3mm bleed,
300dpi, CMYK color, pdf

1/2 PAGE	1235€
1/2 PAGE (members)	1040€

Ad Size: **Horizontal:** 210 x 142 mm, +3mm bleed,
Vertical: 105 x 297 mm, +3mm bleed, 300dpi, CMYK color, pdf

1/4 PAGE	780€
1/4 PAGE	585€

Ad Size: **Horizontal:** 210 x 74 mm, +3mm bleed,
Vertical: 88 x 142 mm, 300dpi, CMYK color, pdf